

Sponsorship Packages

SERVICE	MAIN	GOLD	SILVER		
Presentations	15x4	15x3	15x2		
Booth «Standard» (4 sq. m., table, 2 chairs, 220V)	●	●	●		
Sponsor's status reference on sponsor's booth frieze	●	●	●	!	+
Floor-standing banner (networking area)	●	●	●		
Logo on the common Forum poster (registration desk area)	●	●	●		
Logo on the common Forum poster (presentation area: main/plenary hall)	●	●	●		
Logo on the common Forum poster (presentation area: track hall)	●	●	●		
Advertising leaflets in shared plastic bag	●	●	●		
Logo on personal Invitations for Forum Participants and Attendees	●	●	●	!	
Logo at Forum schedule (printed version)	●	●	●	!	+
Logo at Forum modular advertising at professional magazines	●	●	●	!	
Sponsor's logo and status on Forum Catalog front cover page	●	●	●	!	
Advertising module at Forum Catalog	A4	A4	1/2 A4		
Sponsor's logo and status on Forum Guide front cover page	●	●	●	!	
Sponsor's status and input reference during Forum founders address	●	●	●	!	+
Audio advertising (presentation area: main/plenary hall)	3+	3+	3+		
Sponsor presented prize drawing arrangement	●	●	●		
Sponsor presentation with diploma	●	●	●	!	+
Clickable banners in the «Forum Agenda» section	●	●	●		
Product information in the «Best expo products» announcement block (Forum web site)	3	2	2		
Product information in the «Best products of Forum» (Forum web site)	3	2	2		
Visibility at all printed documents before and after Forum till the next season advertising brochure	●	●	●	!	+
Clickable logo in the «Honorary Sponsors' Circle» block (Forum web site)	●	●	●	!	
Participant's dedicated page with detailed profile (Forum web site)	●	●	●		
Ensured reference in social networks and popular web services	●	●	●	!	
Web links to company site in the Forum newsletter distribution (Anticipated Forum posting)	3+	3+	1	!	
Web links to company site in the concluding Forum newsletters	3+	3+	1	!	
Clickable banners in the «Forum bottom line» section (Forum web site)	●	●	●		
Logo in the front cover page of the Forum closing official report	●	●	●	!	
Assured presence in the Forum photo image gallery	●	●	●		
Assured presence of advertising module in the Forum general video report	●	●	●		
Full version video interview with company representative release and wide distribution	●	●	●		
Access to the Forum source photo and video	●	●	●		
Assured time slot in the «Application Days» road show after Forum season	●	●	●	!	+
Free time slot in the «Application Days» road show after Forum season	●	●	●	!	+
Presentation at plenary session	15	15			
Logo on shared plastic bag for give away advertising	●	●			
Static advertising picture on screen between presentations (presentation area: main/plenary hall)	●	●			
Participation at survey questionnaire	3	2		!	
Detailed profile at Forum Catalog	A4	A4			
Welcoming address in Forum Catalog introduction	1/2 A4	1/2 A4		!	
Attendees survey report (marketing and sociology)	●	●			
Assured presence of company representative remarks in the Forum general video report	●	●		!	
Invitation to panel during Forum opening plenary session	●	●		!	+
Technological Show arrangement	●				
Banner on the stage table front (presentation area: main/plenary hall)	●				
Banner on the stage table front (presentation area: track hall)	●				
Video advertising (networking area)	●				
Advertising during on-line Forum broadcast	●				
Logo at «Attendees Survey Form» title	●				
Dedicated distribution of company newsletters with web links (Anticipated Forum posting)	3+			!	
Dedicated distribution of company news in the concluding Forum newsletters	3+			!	
Attendees list	●				
Free participation in the «Application Days» road show after Forum season in the Partner format	●			!	+
SPONSOR PACKAGE PRICE	\$7 500	\$5 500	\$4 000		

! – Exclusive Sponsorship. Available for purchase only as a part of a sponsorship package

+ – Free services for sponsors are included in the sponsorship package

«Forum Catalog» (A4, color 4+4) – unlimited amount of copies in pdf format, distributed during Forum to all attendees and thereafter by request

«Forum Guide» (A4, color 4+4) – 600 paper copies, distributed during Forum to all attendees and thereafter by request